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DRESS FOR SUCCESS Ace The Interview With These Basic Tips

By Leah Jayasanker

A relevant part of a hiring decision comes down to several basic nonverbal elements: eye contact, posture, a handshake, listening skills, body language, grooming and clothing. Never underestimate the power of a good first impression. Regardless of your knowledge or expertise, using your appearance as a professional tool can serve as the ultimate advantage point.

A relevant expert to speak on social etiquette is event planner, Cathy Riva. Riva manages her time running a Manhattan-based event company, Riva Events, and hosting Discovery Home's "Party Girl."

LJ: What is essential for dressing appropriately for a job interview or a meeting with potential clients?
CR: The key to dressing for success for either one of these instances is to represent yourself like the person you want to become or attract. Do not go into a meeting with the head of

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